eTekhnos + Mitratech Mineral

The Broker Advantage

Delivering Unmatched Value to Brokers and Employers



Why This Partnership Matters

Brokers face increasing pressure to deliver more value, faster, while competitors push bundled platforms that claim to "do it all." The partnership between **eTekhnos Benefits Technology** and **Mitratech Mineral** offers something better: **a complementary, best-in-class solution** that meets the real needs of today's brokers and their clients.

- eTekhnos Benefits Technology equips brokers with powerful digital tools—like Elevated Benefits Content—to streamline benefits communication, education, and client engagement.
- **Mitratech Mineral** delivers trusted HR and compliance expertise, giving brokers and their clients the guidance, tools, and resources to navigate complex regulatory requirements with confidence.

Together, we help brokers win more business, build lasting loyalty, and stand apart from "one-size-fits-all" competitors.



What eTekhnos Delivers

- **Elevated Benefits Content:** Comprehensive library of benefits communication and education resources
- Custom technology solutions that elevate the broker-toemployer experience
- Tools designed to deepen client engagement and retention



What Mitratech Mineral Delivers

- On-demand HR & Compliance Expertise: Certified advisors when questions arise
- Comprehensive Tech Platform: Handbooks, policies, alerts, trainings, and compliance tools in one place
- ACA Reporting Hub: Year-round Affordable Care Act reporting and compliance support
- Solutions that simplify compliance, reduce risk, and strengthen client confidence

The Power of Partnership

When combined, eTekhnos and Mitratech Mineral deliver:

- Complete Agency Content Library Benefits technology + HR & compliance expertise in one offering
- Perfect Fit No overlap; each platform complements the other seamlessly
- **Differentiated Value** A broader, more compelling offering for employers
- Proven Results Greater client acquisition, retention, and satisfaction

The Bottom Line

eTekhnos + Mitratech Mineral = The Broker Advantage.

By partnering with us, brokers gain the **communications and benefits technology of eTekhnos** plus the **HR compliance confidence of Mitratech Mineral**. Together, we deliver a powerful alternative to "all-in-one" platforms—helping brokers grow, retain, and succeed.

Let's Talk Partnership

Discover how eTekhnos and Mitratech Mineral can help you strengthen your value proposition and stand out in the market.